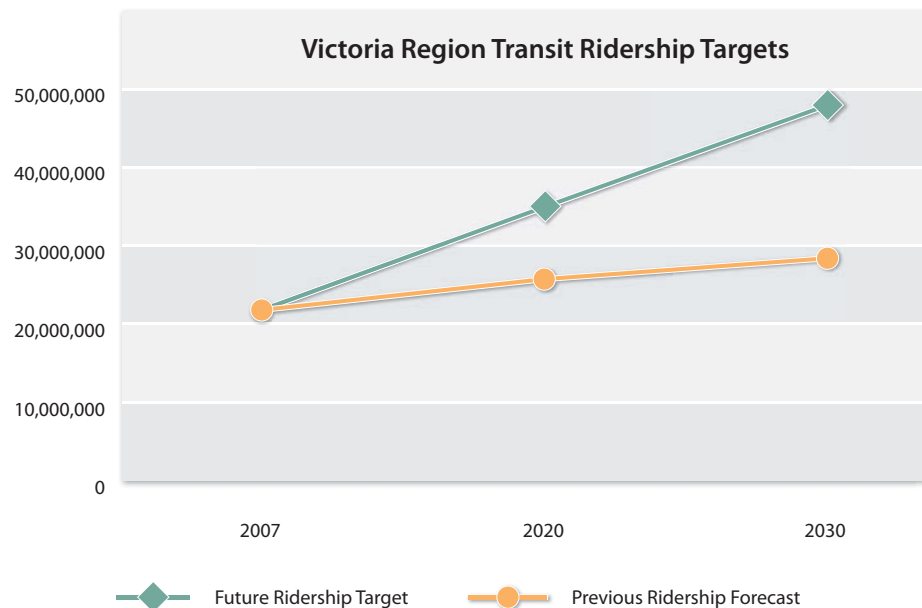


Why Rapid Transit?

What are we trying to achieve?

- We want to encourage more people to use transit by making it more attractive, convenient, efficient and reliable



- The release of the Provincial Transit Plan in January 2008 promoted the expansion of transit service in BC, to provide reliable, convenient transit service and increase rapid transit networks. The plan includes the following targets:
 - Reduce greenhouse gas emissions and other air contaminants from cars by 4.7 million tonnes cumulatively by 2020
 - Double transit ridership in BC to over 400 million trips/year by 2020
 - Increase transit market share in Victoria region from 7% to 9.5% in 2020 and 12% in 2030
 - This means increasing Victoria region transit ridership from 22 million to 47 million passengers/year by 2030

